

GoMedia provides live journey updates and onboard entertainment for West Midlands Trains

08/12/2020, London : West Midlands Trains, operator of the West Midlands Railway and London Northwestern Railway, has deployed a new real-time information and onboard entertainment solution developed by GoMedia, in association with its parent company Icomera (a subsidiary of ENGIE Solutions).

Simply by connecting their smart device to the West Midlands Railway / London Northwestern Railway "Loop Wi-Fi" portal, West Midlands Trains' passengers can take advantage of the new "Live Train Progress" feature to view real-time station calling times (taking into account any service disruption) and live departure information for any onward connections. In addition, those travelling are able to enjoy a range of entertainment content, including fantastic TV shows, exciting movie trailers, and the latest sport, news and weather updates.

Jonny Wiseman, Customer Experience Director at West Midlands Railway, said : *"With planning ahead so vital in these uncertain times, this latest initiative is just one of the steps we're taking to help customers travel with confidence."* Lawrence Bowman, Customer Experience Director at London Northwestern Railway, added: *"With free Wi-Fi already available across our entire fleet, passengers can simply log on and see where the train is on the route and what time it arrives at each station, taking away the uncertainty about where they are in their journey."*

Roger Matthews, Managing Director at GoMedia, stated : *"We're pleased to have worked together with West Midlands Railway and London Northwestern Railway on these new passenger-focused projects. Providing real-time information and onboard entertainment is a proven way to help make public transport more attractive, simplifying journey planning and making trips more enjoyable for passengers."*

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About West Midlands Trains

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- London Northwestern Railway services operate between Liverpool and Birmingham, and on the West Coast Main Line to and from London Euston.
- West Midlands Railway services operate to destinations across the West Midlands via Birmingham New Street and Birmingham Snow Hill.

The West Midlands Trains franchise started on 10 December 2017 and will run until 2025/26. Over the course of the franchise, West Midlands Trains will be investing £1 billion into the rail network to deliver new trains, improved routes and station upgrades. This will include 400 new train carriages across the network and space for an extra 85,000 passengers into Birmingham and London at peak times.

West Midlands Trains Ltd is run as part of a joint venture between Abellio, East Japan Railway Company and the Japanese conglomerate Mitsui & Co. Abellio Transport Holdings is an international transport group which also operates the Greater Anglia and ScotRail franchises, the Merseyrail concession in the UK, East Midlands Railway and Abellio Bus.

For more information, visit westmidlandsrailway.co.uk or londonnorthwesternrailway.co.uk.

About GoMedia

GoMedia creates award-winning infotainment platforms for rail, coach and transport companies, including Eurostar, Avanti West Coast, Greyhound Buses (USA), TransPennine Express, SBB (Switzerland) and Capitol Corridor (California).

In September 2020 GoMedia was acquired by Icomera, a subsidiary of ENGIE Solutions and the world's leading provider of wireless Internet connectivity for public transport. GoMedia's solutions help to deliver The Connected Journey, improving the onboard experience through world leading entertainment and live Passenger Information, all hosted on board and delivered to the passengers' own mobile devices.

All GoMedia solutions come with the company's world leading offline Transport DRM solution that allows customers to watch premium content, even if there is no external connectivity available to the vehicle.

GoMedia works with over 40 worldwide content providers including major studios & distributors (such as Universal Pictures and FilmBank Media), catch-up TV from ITV, popular box sets and original series, games, digital newspapers and magazines.

For more information, visit www.gomedia.io

About Icomera

Icomera is the world's leading provider of wireless Internet connectivity for public transport and is committed to promoting green mobility. Serving millions of Wi-Fi users worldwide, our award-winning technology makes public transport a better, safer, more attractive option for passengers, supporting our mission to help contribute to a reduction in carbon emissions of 3.5 million metric tons by 2022.

A wholly owned subsidiary of ENGIE Solutions, Icomera is headquartered in Gothenburg, Sweden, with main offices in the United Kingdom, Germany, France, Italy, the United States and Canada.

For more information, visit www.icomera.com