



Press release  
23 March 2021

## ENGIE Solutions Selected by Tennessee Transit Agency to Implement Integrated Technological Services

*State of the Art Platform Will Provide Innovative Support to MATA Operations*

**MEMPHIS, TN - The Memphis Area Transit Authority (MATA) has selected ENGIE Solutions to implement innovative technology to improve its daily operations and passenger experience. With this new 11-year contract, MATA will upgrade its fleet of more than 200 vehicles with Navineo, ENGIE Solutions' Intelligent Transport Systems and Services (ITSS) solution.**

Each vehicle in the MATA fleet of fixed-route buses, paratransit vehicles and rail trolley will include the following Navineo ITSS solutions:

- **Computer Aided Dispatch/Automatic Vehicle Location (CAD/AVL) system** to enhance and streamline bus operations from dispatch, resulting in improved daily operations, reduced operational cost, and better customer communications. With Navineo's dispatch system, all passenger facing applications are updated in real-time when a schedule is modified eliminating rider confusion.
- **Automatic Passenger Counting (APC) system** to enhance route evaluation and optimization, monitor vehicle load, and improve performance.
- **On-Board Informational Technology** will enhance the passenger experience with reliable, real-time information. This will provide passengers with quick, easy-to-understand information to assist with travel planning. Navineo ITSS solutions will provide interior and exterior voice annunciation, Americans with Disabilities Act (ADA) compliant visual information through on-board signs, and real-time updates from dispatch all along the journey, which will reinforce how MATA communicates with its riders.
- **The Pedestrian Warning System (PWS)** will help prevent collisions through automatic audio broadcast messages from the vehicle speakers. The messages warn pedestrians when the bus is turning.
- **Vehicle Health Monitoring** will perform diagnostic and prognostic monitoring to ensure an effective maintenance strategy.

The integration of ENGIE Solutions is expected to be operational by the end of 2021.

*“MATA is excited about this opportunity to partner with ENGIE’s Solutions,” said Gary Rosenfeld, Chief Executive Officer at MATA. “Their innovative platform will elevate the experience of our passengers and improve the organization’s operational efficiency.”*

Baudouin Huon, CEO of Ineo Systrans USA Inc., part of ENGIE Solutions agrees: *“We are excited to be able to support MATA as they continue improving the experience of MATA riders. Our goal is to work effectively on increasing the appeal of public transportation which is the most environmentally friendly mode of transportation.”*

## About MATA

Memphis Area Transit Authority (MATA) is the public transportation provider for the Memphis area. As one of the largest transit operators in the state of Tennessee, MATA transports customers in the City of Memphis and parts of Shelby County on fixed-route buses, paratransit vehicles and vintage rail trolleys. For more information, visit [www.matatransit.com](http://www.matatransit.com).

## About ENGIE Solutions

ENGIE Solutions supports towns, industries and companies in the tertiary sector, providing them with solutions to the challenges posed by the energy transition in the form of turnkey and bespoke packages.

ENGIE Solutions’ experts apply all their expertise in pursuit of three aims: optimising the use of energy and resources, greening energies and reinventing living and working environments.

ENGIE Solutions guarantees its clients a single point of contact and a combination of complementary offerings that go beyond energy. The company is committed to achieving results and its 50,000 employees which operate throughout France (900 sites) have expertise in an extremely diverse number of areas, ranging from the design and operation of infrastructure and services, to funding, installation and maintenance.

ENGIE Solutions is part of the ENGIE Group, one of the world’s leading low-carbon energy and services groups whose purpose is to act to accelerate the transition towards a carbon-neutral world.

Turnover: €10 billion

To find out more, visit [www.engie-solutions.com](http://www.engie-solutions.com)



### Press contact:

Lise Forest  
Tel.: +33 (0)6 32 47 62 48  
[lise.forest@engie.com](mailto:lise.forest@engie.com)