

## **AVENTIM and AIRE NOUVELLE, a subsidiary of ENGIE Solutions, are initiating the transformation of Euralille with the ECHO project**



The property developer and promoter AVENTIM, in a joint promotion with AIRE NOUVELLE, a subsidiary of ENGIE Solutions, and the architectural firm Coldefy & Associés, won the tender for the ECHO project on lot 10.9 in Euralille. Through two model buildings, this large-scale project aims to create a hybrid space that will house both offices and areas dedicated to sport, leisure and catering.

### **ECHO: at the heart of Euralille's transformation**

Located in the heart of the Euralille business district, between Lille Grand Palais and the Cité Administrative, at the interface with the railway lines, ECHO will contribute to the site's transformation. Through its mixed programming, careful architecture and lofty environmental ambitions (notably through a partly timber-frame construction), the two future buildings designed by AVENTIM and AIRE NOUVELLE will become an emblematic landmark in the renewal of this district, which has been revitalised over the years.

### **A virtuous building for the city of tomorrow**

More than just a place to live, ECHO will reflect a project with strong environmental ambitions driven by the shared convictions of AVENTIM and AIRE NOUVELLE. Built in a wooden framework with a strong presence of vegetation, ECHO will be the first biosourced building in Euralille.

Driven by common convictions, the two promoters are also keen to promote soft mobility and to support future users towards a more environmentally friendly mode of transport. The number of car parking spaces planned will thus be reduced, favouring the pooling of the sector's mobility offers.

### **A new place to live, combining work, restaurant and leisure areas**

This project consisting of two buildings will develop 8,000 m<sup>2</sup> of floor space and will be spread over 8 floors for *Building A* and 3 floors for *Building B*. These buildings will host a mixed programme combining: work, co-working, catering and leisure areas, including the creation of a climbing gym.

The service sector programme in the first building will house the NEWTON OFFICES brand, where their office offering will be brought together to meet the needs of changing working methods.

Structured over three floors and overhung by a special rooftop for parties and event, the 2,500 m<sup>2</sup> SDP *Building B* is designed to be a real place for meetings and exchanges. Run by HIBRID, a company specialising in the management of *tiers-lieux* (community co-working spaces) and food halls, the ground

floor will offer future users a top selection of Lille's best craftsmen, independent restaurateurs and starred chefs. On the three upper levels there will be a more traditional restaurant offering as well as creative and event spaces, supplemented by a rooftop area and a bar.



#### Key figures:

- 8,000 m<sup>2</sup> of total floor space (4,500 m<sup>2</sup> of offices, 2,500 m<sup>2</sup> of third community co-working spaces and 1,000 m<sup>2</sup> for the climbing gym)
- 1,400 m<sup>2</sup> of greenery out of 2,500
- Wooden super-structure

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**About AVENTIM** - [www.aventim.com](http://www.aventim.com)

We are the new generation of developers. A new generation acting for sustainable well-being, and doing everything possible, every day and in each of its actions, to lay the foundations for a changing world. We create mixed-use and customised programmes (tertiary, commercial, business and residential premises) with a team united around a strong conviction: that of property through use.

**About ENGIE Solutions** - [www.engie-solutions.com](http://www.engie-solutions.com)

ENGIE Solutions supports towns, industries and companies in the tertiary sector, providing them with solutions to the challenges posed by the energy transition in the form of turnkey and bespoke packages.

ENGIE Solutions' experts apply all their expertise in pursuit of three aims: optimising the use of energy and resources, greening energies and reinventing living and working environments.

ENGIE Solutions guarantees its clients a single point of contact and a combination of complementary offerings that go beyond energy. The company is committed to achieving results and its 50,000 employees which operate throughout France (900 sites) have expertise in an extremely diverse number of areas, ranging from the design and operation of infrastructure & services, to funding, installation and maintenance.

ENGIE Solutions is part of the ENGIE Group, one of the world's leading low-carbon energy and services groups whose purpose ("raison d'être") is to act to accelerate the transition towards a carbon-neutral world.

##### **About AIRE NOUVELLE**

The property development and promotion subsidiary of ENGIE Solutions, which embodies the Group's desire to build in a more sustainable manner that is more respectful of the planet and people's well-being. With its partners, local authorities, developers, promoters and architects, AIRE NOUVELLE puts Environmental Excellence at the heart of property and urban projects: less carbon-intensive, energy-efficient, producers of renewable energy, developing green mobility and promoting biodiversity. AIRE NOUVELLE is developing nearly 600,000m<sup>2</sup> of low carbon, tertiary, housing, business and service projects in France.